

Minutes of the JP4 Foundation January 2025 Board of Directors Meeting - January 27, 2025

Meeting was called to order at 6:05

Attended by: Executive Director Jeff Huth, JP4 Foundation Board of Directors: Francisca Villamil, Kelli Gillispie-Coen, Austin Cumblad, Lisa Price, Tammy Levi

Meeting Minutes

- Budget Approval
 - Budget and notes had been circulated to the board as a pre-read. There was a brief discussion about individual giving and how we arrived at the budgeted number.
 - **Motion** by Gillispie-Coen:
 - Move to approve 2025 budget
 - Seconded and passed without dissent
- Marketing Update
 - Before the meeting, Tammy provided a recap of 2024 highlights from social media, PR, and the website
 - Facilitated a Q&A with the board
 - Discussed social media strategy and tactics
 - Discussed ongoing updates and enhancements to website
 - Discussed how organization's 2025 priorities and initiatives would inform all marketing activities
- Priorities Discussion
 - 2030 Vision Discussion
 - Chair Villamil facilitated a brainstorming session around the organization's long-term vision
 - Conversation centered around growth plans, expanding volunteerism opportunities, and mentor development
 - Chair Villamil will formalize a proposed vision which will be voted on at next board meeting.
 - 2025 Priorities Discussion
 - Chair Villamil facilitated a brainstorming session around short-term goals, initiatives, outcomes, and KPIs
 - Board discussed ideas related to Infrastructure, Financials, Workforce, and Board Development
 - Chair Villamil will formalize proposed 2025 priorities which will be voted on at next board meeting.
- Board Discussion
 - Update on Board Position Recruiting
 - 50 applicants
 - Beginning the interview process

Meeting adjourned at 7:50 p.m.

Minutes submitted by Secretary, Austin Cumblad